



Training Industry, Inc. Contacts

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FOR IMMEDIATE RELEASE

Learnetic SA Named to 2019 Training Industry Top 20 Authoring Tools Companies List

Raleigh, NC – February 7, 2019 – Training Industry today announced that Learnetic SA has been selected as part of the 2019 Top Training Companies™ lists for the Authoring Tools sector of the learning and development market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 and Training Industry Watch List reports on critical sectors of the training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2019 Top 20 Authoring Tools Companies](#)

Selection to the 2019 Training Industry Top 20™ Authoring Tools Companies List was based on the following criteria:

- Leadership and innovation of authoring tool
- Breadth and quality of authoring tool features and capabilities
- Company size and growth potential
- Quality and number of clients
- Awards, recognition and competitive differentiation



“Learnetic SA stands out among other companies in this sector and warrants a place on the Training Industry Top 20 Authoring Tools List due to its content development features, extensive reporting and assessment capabilities, and overall content capabilities,” said Ken Taylor, president of Training Industry, Inc. “The organizations on the Top 20 List are leaders that are developing innovative and engaging authoring tools in the learning technologies market.”

“The Training Industry Top 20 Authoring Tools List is comprised of companies that provide leading features and capabilities to the corporate learning professional,” said Danielle Draewell, research analyst at Training Industry, Inc. “Learnetic provides tools to support e-publishing and e-learning, with new features supporting gamification and adaptive content.”

Please provide any thoughts or feedback on this list by emailing info@trainingindustry.com.

[View the 2019 Training Industry Top 20 Authoring Tools Companies](#)

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Training Industry (<https://trainingindustry.com>) presents news, articles, webinars and research reports focused on supporting the corporate training leader and offers complementary referrals to training professionals seeking to source products or services at <https://trainingindustry.com/rfp>.