



Training Industry, Inc. Contact

Scott Rutherford, Director of Marketing
919.653.4998

srutherford@trainingindustry.com

FOR IMMEDIATE RELEASE

Announcing the 2018 Training Industry Top Training Companies Lists: Authoring Tools

Training Industry announces the companies selected for the 2018 Authoring Tools Top 20 List.

Raleigh, NC – January 26, 2018 – Training Industry, the most trusted source of information on the business of learning, has released the 2018 Top Training Companies selections for the Authoring Tools sector. Training Industry prepares Top 20 reports on critical sectors of the training marketplace as part of its mission to continually monitor the training marketplace for the best providers of training services and technologies.

[View the 2018 Authoring Tools Top 20 List](#)

Selection to the 2018 Authoring Tools Companies Top 20 and was based on the following criteria:

- Leadership and innovation of authoring tool
- Breadth and quality of authoring tool features and capabilities
- Company size and growth potential
- Quality and number of clients
- Awards, recognition and competitive differentiation



“We are pleased to announce this year’s Top Authoring Tools Companies List. These organizations are leaders in providing unique and innovative tools to aid in the authoring of training content,” said Ken Taylor, president of Training Industry, Inc. “The companies selected for the 2018 Top Authoring Tools Companies List demonstrated tremendous aptitude in enabling users to develop various types of content and assessments and provide supporting reporting and analytics.”

Please provide any thoughts or feedback on this list by emailing info@trainingindustry.com.

About Training Industry, Inc.

Training Industry, Inc. spotlights the latest news, articles, case studies and best practices within the training industry and publishes annual Top 20 and Watch List reports covering many sectors of interest to the corporate training function. Our focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

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